



OGCOA Sponsorship Opportunities

Elevate your brand with us



The Ohio Golf Course Owners Association (OGCOA) is excited to announce its relaunch and invites you to partner with us in shaping the future of golf in Ohio. We are committed to providing resources, advocacy, and networking opportunities for our members, and we believe that your support will be invaluable in achieving our goals.

This document outlines the various sponsorship levels available, each designed to offer unique benefits and exposure to our membership base.

Premier Sponsors

Investment: \$2,000/year **Benefits:**

Dedicated Sponsor Page

- A custom page on our website, crafted by your team or ours, showcasing your brand. Feature your logo, company bio, promotional content, and links to your website or services. This page will be accessible via our Sponsors page and linked in the footer of every page on ohiogolfcourseowners.com.

Two Employees as Contributors

- Two of your employees will be added as Contributors, allowing them to submit up to four blog posts per year (one per quarter) for approval. Share industry insights, highlight your brand, or discuss trends, reaching our engaged audience of golf course owners. Our streamlined approval process ensures timely publication.

Premier Benefits cont.

Featured Logo Placement

- Your logo will be prominently featured in one of five rotating banner images in the header of our homepage. With only five Premier Sponsors at any time, your brand will be showcased in this high-visibility slider, ensuring maximum exposure to all visitors of ohiogolfcourseowners.com.

Exclusive Limited Access

- The OGCOA limits Premier Sponsors to no more than five at any time, guaranteeing exclusivity. As our highest sponsorship tier, your brand will be positioned as a leading partner in Ohio's golf community.

Event Sponsorship Recognition

- At OGCOA events, tournaments, and meetings, your company will be recognized as a Premier Sponsor. Your logo will appear on event materials (banners, programs, digital screens), and you'll receive a verbal shout out during opening remarks.

Exclusive Email Newsletter Feature

- Each month, our email newsletter will feature a dedicated spotlight on one Premier Sponsor, including your logo, a brief company highlight, and a link to your dedicated page, reaching our subscriber base of Ohio golf course owners.

Social Media Shoutouts

- We'll post about your company on our social media channels (including LinkedIn) four times per year, tagging your business and linking to your dedicated page, amplifying your reach to our followers.

Priority Event Access

- Receive two complimentary registrations for your representatives to attend OGCOA events, workshops, or networking sessions, providing direct access to industry leaders. (Event calendar to be shared upon sponsorship confirmation.)

Data Insights Access

- Gain exclusive access to a quarterly report on Ohio golf course trends, including vendor penetration, sales initiatives, and Google Business Profile insights, empowering your business with actionable data.

Corporate Sponsors

Investment: \$795/year

Benefits:

Logo Placement

- Your logo will be displayed in the “Corporate Sponsors” section on our dedicated Sponsors page, ensuring visibility to all visitors exploring our website at ohiogolfcourseowners.com.

Shared Sponsor Page

- Be featured on our collective “Our Sponsors” page, where you’ll have a dedicated section including your logo, a brief company bio, and a link to your website, connecting you directly with our audience.

One Employee as Contributor

- One of your employees will be added as a Contributor, allowing them to submit up to two blog posts per year for approval. Share your expertise, promote your brand, or highlight industry trends, engaging directly with our community of golf course owners.

Social Media Mention

- Receive an annual shoutout on our social media channels (including LinkedIn), tagging your business and increasing your reach to our followers.

Event Recognition

- Your logo will be included in event materials at OGCOA events, tournaments, or meetings, such as a “Thank You to Our Sponsors” slide or program page, showcasing your support to attendees.

Networking Access

- Gain one complimentary ticket for your representative to attend a select OGCOA networking event or workshop, offering valuable opportunities to connect with industry leaders. (Event calendar to be shared upon sponsorship confirmation.)

Newsletter Mention

- Your logo and a brief mention will be included in two of our email newsletters per year, reaching our subscriber base of Ohio golf course owners and keeping your brand top of mind.

National Select Sponsors

The Ohio Golf Course Owners Association (OGCOA) offers an exclusive, no-cost National Select Sponsorship for partners who provide substantial savings to our members through their National Golf Course Owners Association (NGCOA) relationship. Gain key partner recognition and exposure to Ohio's golf course owners while supporting our mission.

Benefits:

Logo Placement

- Your logo will be prominently displayed in the “National Select Sponsors” section on our dedicated Sponsors page, ensuring visibility to all visitors of ohiogolfcourseowners.com.

Shared Sponsor Page

- Be featured on our “Our Sponsors” page with a dedicated section, including your logo, a company bio, and a link to your website. Our team will also craft a tailored company profile highlighting your contributions to our members, strengthening your connection with our audience.

Networking Access

- Receive two complimentary tickets for your representatives to attend a select OGCOA event, such as a networking session, workshop, or tournament, reflecting your national status and providing opportunities to engage directly with Ohio golf course owners. (Event calendar to be shared upon sponsorship confirmation.)

Join Us

Partnering with the OGCOA is an investment in the future of golf in Ohio and a strategic opportunity to connect with golf course owners and industry leaders. We are confident that our sponsorship program will provide you with a valuable return on investment.

To become a sponsor or for more information, please contact Mike Hendrix at mike@smbgolf.com or call +1.614.296.6845

Thank you for considering a sponsorship with the Ohio Golf Course Owners Association. We look forward to working with you!

OGCOA – Shaping the Future of Golf in Ohio